

WHEN
Faith
MEETS
STRATEGY™

THE CROSSROAD:

RISE & BUILD

Some events will motivate you to take action but fail at giving you the tools and steps you need to tangibly produce results.

Other events provide you with tools and steps that do not take into account the unique nuances that Black faith leaders face.

When Faith Meets Strategy *is the bridge.*

WHEN *Faith* MEETS STRATEGY

PEOPLE ARE EMPOWERED, PURPOSE IS FULFILLED AND THE KINGDOM IS ADVANCED.

OUR HISTORY

Growing up in the Black church, I've witnessed firsthand its value, necessity, and transformative power that touches lives, families, and communities. However, I also recognize the importance of its members understanding their significance in the marketplace.

My maternal grandparents were true pioneers of faith. My grandfather, Reverend Dr. V Simpson Turner Sr., led the historic Mt. Carmel Baptist Church in Brooklyn, NY, for over 40 years. He was not only a pastor but also a community activist, educator, and author. My grandmother, Mother Laura Turner, was also an educator and the brilliant mind behind many of the church's community-facing initiatives, including the "Sing Spell" literacy program.

My mother, Rev. Vivian Renee Pittman, was a shining example of faith in action, with a ministry deeply rooted in the Word while remaining relatable. Her journey led her to a beautiful collision with my father, Jerry (Jerald) Lee Pittman, my father.



Unlike my maternal lineage, my father didn't hold any ecclesiastical titles or collars, but he did possess an unmatched integrity in the marketplace. He wasn't your traditional believer present in church every Sunday, but he displayed Christian character through hard work, mentorship, helping others, always keeping his word, and meeting his financial commitments.

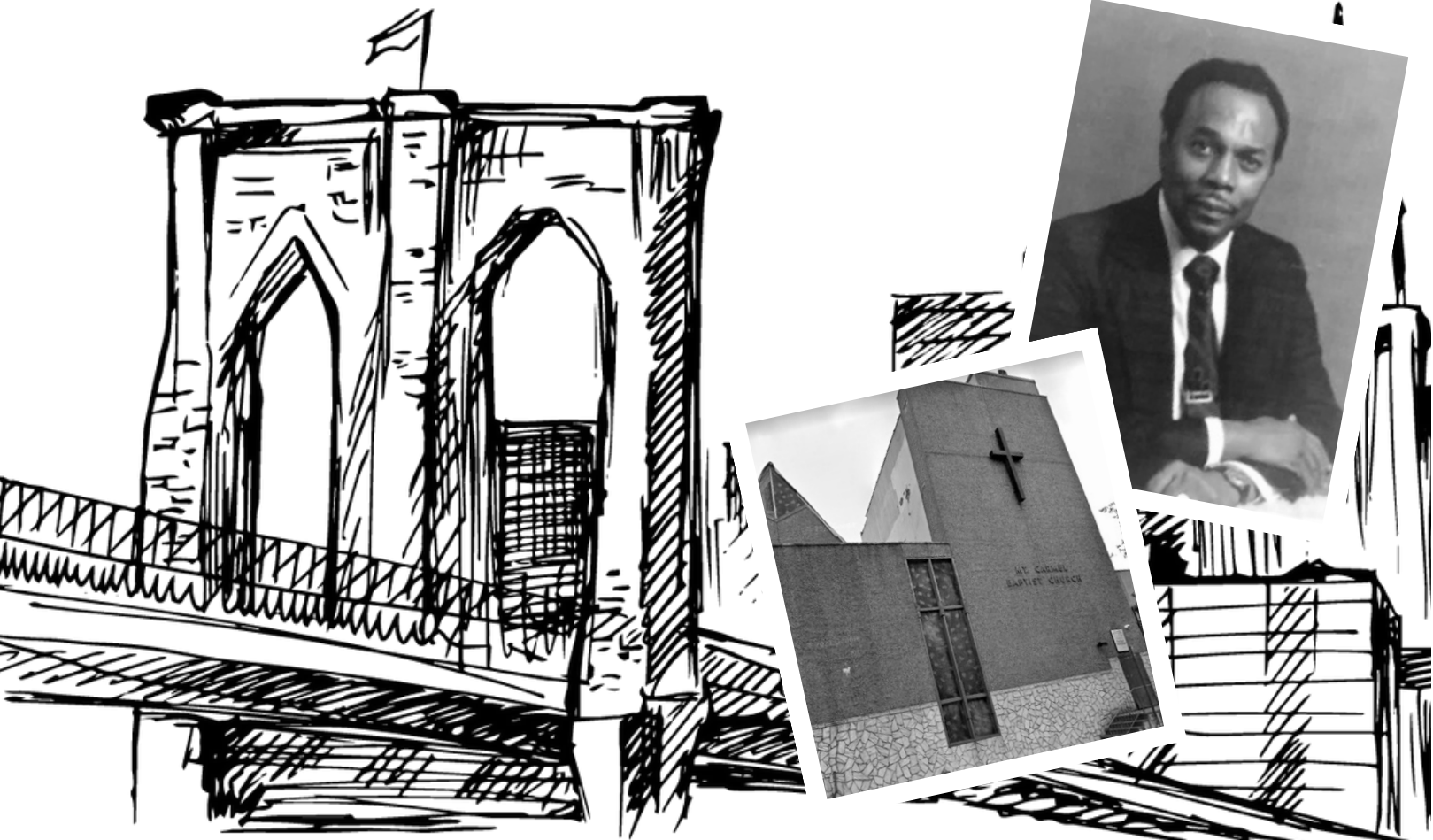
The fusion of ministry and marketplace shaped the person I am today – Joy Pittman, the founder, and visionary behind the When Faith Meets Strategy initiative.

I am acutely aware of the gaps that hinder the faith community from realizing its full potential and impact. But my purpose is not just to identify these gaps; I am called to be a problem solver.

"When Faith Meets Strategy"[™] is more than a catchy phrase; it embodies my lived experience and empowers believers who are called to make a Kingdom Impact from the pulpit to the boardroom. Through "When Faith Meets Strategy"[™], I envision people being empowered, fulfilling their purpose, and advancing the Kingdom.

The initiative serves as a bridge between ministry and marketplace, bridging the gap and paving the way for impactful change.

Joy Pittman



THE CROSSROAD:

RISE & BUILD

CONFERENCE

MAY 2-4
2024

I am thrilled that you're interested in bringing your ministry team to When Faith Meets Strategy's "The Crossroad: Rise & Build" conference. Prepare to embark on a journey of growth, unity, and purpose.

A CONVERGENCE FOR MINISTRY AND MARKETPLACE LEADERS

As leaders in ministry and business, there comes a crucial time for strategic realignment and purposeful action. This is the core of our upcoming When Faith Meets Strategy conference, themed "The Crossroad: Rise Up and Build." Here, we're creating a platform for leaders like you to gather, share insights, and forge a path forward in unity and strength.

Inspiration from Nehemiah's Mission:

Reflecting on Nehemiah's deep burden to rebuild the walls of Jerusalem, this conference invites you to explore a similar call for your kingdom-building mission. Nehemiah's story is a powerful testament to the impact of a leader moved by a divine burden to strengthen and protect their community. It's about understanding your role in fortifying your ministry or business's spiritual and operational walls.

UNITY IN ACTION: BRING YOUR TEAM:

This conference is an invitation to bring your entire leadership team, both from ministry and business backgrounds.

By attending together, your team can:

- Unify under a shared vision and strategy.
- Gain collective insights and practical tools that can be implemented cohesively.
- Foster a deeper sense of collaboration and mutual understanding among team members.
- Multiply the impact of the conference by integrating learning across different areas of your organization.

WHAT TO EXPECT: BENEFITS OF BRINGING YOUR TEAM:

- **Shared Learning:** Engage in discussions with fellow leaders equally passionate about integrating faith into their professional pursuits.
- **Actionable Insights:** Equip yourself with practical strategies that you can implement in your ministry or business.
- **Networking Opportunities:** Connect with diverse leaders, opening doors to potential collaborations and new perspectives.
- **Renewed Focus:** Gain clarity on your leadership goals and leave with a sharpened vision for your future endeavors.
- **Reflective Moments:** Find space for personal reflection and spiritual connection, which is essential for any leader's journey.

ACCOMMODATIONS FOR TRAVELING ATTENDEES:

We've arranged comfortable accommodations close to the event venue for those joining us from afar. We aim to make your stay relaxing and convenient, ensuring you can fully engage with the conference activities.

Join us as we explore the intersection of faith and strategy, where each leader can find renewed direction and purpose. This conference is more than just a gathering; it's a stepping stone to greater effectiveness and impact in your leadership journey.

CONFERENCE DETAILS:

Date: May 2 - May 4, 2024

Location: Holiday Inn Hotel Hasbrouck-Meadowlands
283 Route 17 South
Hasbrouck Heights, NJ 07604

Registration: General Registration - \$175
VIP registration - \$225
Group Rate (4+) - \$135 per person

**To secure your group booking, contact us at
hello@whenfaithmeetsstrategy.com**